

# INTERNATIONAL BUSINESS (IBUS)

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**IBUS 301 - Intro to International Trade, 3 credits.**

This course will familiarize students with the international business environment by examining global business practices in marketing, finance and management. It will expose students to a variety of cultural norms, ethical standards and legal frameworks pertaining to intellectual property laws, contracts, arbitration, bribery and corruption. The course will also review key trade agreements and institutions that regulate global trade and initiate students to the principles of global sourcing and exporting.

**Frequency:** *Alternate Years - 1st Semester*

**Corequisites:** PEAK 400

This course is PEAK Required

**IBUS 380 - Special Topics, 0-4 credits.**

Courses covering various topics of interest in this particular discipline are offered regularly. Contact department or program chair for more information.

**Frequency:** *Not offered on a Regular Basis*

**Repeatable:** Yes

**IBUS 390 - Academic Internship, 1-8 credits.**

**Frequency:** *Every Semester*

**Repeatable:** Yes

**IBUS 480 - Independent Study, 1-4 credits.**

This course provides an opportunity for individual students to conduct in-depth study of a particular topic under the supervision of a faculty member. Contact the department or program chair for more information.

**Frequency:** *Not offered on a Regular Basis*

**Repeatable:** Yes

**IBUS 487 - Directed Research, 1-4 credits.**

This course provides an opportunity for individual students to conduct research in a specific area of study, completed under the direction of a faculty mentor. Specific expectations of the research experience to be determined by the faculty. Repeatable for credit. Prerequisite: consent of instructor.

**Frequency:** *Not offered on a Regular Basis*

**Repeatable:** Yes