

INTERNATIONAL BUSINESS MINOR

The Minor in International Business provides students essential knowledge to thrive in today's interconnected global economy. This interdisciplinary program delves into international trade, cross-cultural interactions, and the economic, political, and legal frameworks that influence global business practices. The curriculum features coursework in international business and foreign language fundamentals, and an immersive international experience. Completing this minor prepares students to effectively address cross-border business challenges while honing their critical thinking and global problem-solving abilities.

Minor Requirements

The requirements for a **minor in international business** are 22 to 26 credits (plus 4-8 prerequisite language credits):

Code	Title	Hours
Required Courses		
BUS 201	Principles of Global Economics	4
COM 316	Intercultural Communication	4
IBUS 301	Intro to International Trade	3
SCM 310	Global Supply Chain Management	3
CHIN 211	Intercultural Connections in Chinese I	4
or FREN 211	Intercultural Connections in French I	
or GER 211	Intercultural Connections in German I	
or SPAN 211	Intercultural Connections in Spanish I	
Prerequisite Courses include CHIN/FREN/GER/SPAN 113 OR CHIN/FREN/GER/SPAN 111 and 112		
Elective Courses		3-4
BUSN 451	Global Marketing ¹	
GS 117	International Issues and Global Governance: An Introduction to Global Studies	
GS 118	Culture, Identity, and Dialogue: An Introduction to Global Studies	
GEOG 201	World Geography	
SCM 311	Logistics Management	
SCM 325	Strategic Purchasing & Sourcing	
CHIN 212	Intercultural Connections in Chinese II	
or FREN 212	Intercultural Connections in French II	
or GER 212	Intercultural Connections in German II	
or SPAN 212	Intercultural Connections in Spanish II	
Other approved course		
International Experience		1-4
Internship abroad or approved domestic internship with an international focus or Approved Exploration seminar or May seminar abroad, or cooperative education at the CLV		
IBUS 390	Academic Internship	
CHIN 390	Academic Internship	
or FREN 390	Academic Internship	
or GER 390	Academic Internship	
or SPAN 390	Academic Internship	
CHIN 395	Cooperative Education at the Concordia Language Villages	

or FREN 395 Cooperative Education at the Concordia Language Villages

or GER 395 Cooperative Learning at CLV

or SPAN 395 Cooperative Education at the Concordia Language Villages

Total Hours	22-26
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¹ BUSN 451 requires BUSN 351 as a prerequisite