

INTERNATIONAL BUSINESS MAJOR

Faculty

Odile L. Streed

International Business Committee

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Program Coordinators in International Business

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Most large and many emerging businesses do business across international borders. They earn and spend foreign exchange, operate under different laws, and deal with more cultural issues than domestic business does.

The interdisciplinary international business major offers students the broad liberal arts foundation essential to understanding the complexities and cultural differences of an increasingly global marketplace. Specific discipline-related coursework is designed to provide students the knowledge, skill, and abilities needed to succeed in a competitive world.

In addition to language proficiency, cultural understanding is an important dimension of the major. Students gain both understanding and proficiency in one of four language areas: Chinese, French, German, or Spanish. English is an option for international students for whom English is a second language. These foreign students could satisfy both study and work abroad requirements in the United States. Additionally, providing that they fulfill their language requirement as indicated below, students wanting to study in an English-speaking country abroad or students who want to complete their internship requirement with an English-speaking multinational firm abroad could also choose those options. Upon approval by the director of the international business program, additional languages could also be considered to fulfill the language requirement for this major.

The major in international business includes a comprehensive set of business and language courses, required study abroad experience(s) including at least one business course taken abroad, a minor in one language or the equivalent number of credits in more than one language and an international internship. Students must take supporting and foundation business classes prior to enrolling in upper-division business courses (300 and 400 level). Permission may be granted by the instructor for students to concurrently take one foundation or supporting class with upper-division courses. It is recommended that students take the MATH course prior to economics and accounting courses.

IBUS 390 Internship, Internships taken for credit are 1-8 credits (up to 8 credits toward graduation: up to 3 credits toward completion of an international business major).

Major Requirements

The requirements for a **major in international business** are 53-54 credits (without a concentration) and a language requirement of a language minor or 20 credits in one language.:

Code	Title	Hours
Supporting Courses		
MATH 121 or MATH 203	Calculus I Finite Mathematics	4
Business Foundation Courses		
BUS 201	Principles of Global Economics	4
ACCT 255	Principles of Financial Acctg	4
ACCT 256	Principles of Managerial Acctg	4
IBUS 301	Intro to International Trade	3
Business Core Courses		
FIN 303	Corporate Finance	3
BUSN 315	Management Information Systems	3
BUSN 320	Business Statistics	3
BUSN 339	Principles of Management and Leadership	3
BUSN 351	Principles of Mktg and Sales	3
International Business Courses		
FIN 403 or BUSN 333	Int'l Financial Management Global Economics	3
BUSN 439	Cross-Cultural Management	3
BUSN 451	Global Marketing	3
Select one of the following:		3-4
BUSN 310	Global Supply Chain Management	
ACCT 435	International Accounting Standards	
Approved elective		
Internship		
IBUS 390	Internship	3
Supporting Courses		
Select 4 credits from the following:		4
Approved Language courses		
COM 316	Intercultural Communication	
GEOG 201	World Geography	
GS 117	International Issues and Global Governance: An Introduction to Global Studies	
GS 118	Culture, Identity, and Dialogue: An Introduction to Global Studies	
GS 220	Asia in a Global Age: An Introduction	
HISP 210	Introduction to Latin American Studies	
HISP 311	U.S.-Latin American Relations	
PSC 241	International Politics	
PSC 256	Comparative Politics	
Study Abroad		
Select one of the following:		
Successfully complete at least one semester in an approved study abroad program, during which at least one business or accounting class is taken		
2 approved exploration seminars abroad		

1 approved May seminar abroad and 1 approved summer program abroad during which students must take at least one business or accounting class.

Language Requirement

Select one of the following:

Complete a language minor

20 credits above course number 112 in more than one language. Several current programs have specific language requirements for internships and study abroad. Consult advisor about those expectations. Non-English native speaking foreign students will be required to fulfill the 20 credit language requirements by taking approved English and/or foreign language courses.

Total Hours 53-54

Recommended Courses (Not Required)

Code	Title	Hours
COM 305	Business and Professional Speaking	4
COM 312	Interpersonal Communication	4
COM 314	Group Communication and Team Building	4
ENG 316	Business Writing	4
ENG 324	Technical Writing	4
ENG 371	Editing and Grammar for Professionals	4

Optional Concentrations**Marketing Concentration**

Code	Title	Hours
Marketing Courses		
Select three marketing electives from the following:		9
BUSN 453	Consumer Behavior	
BUSN 463	Marketing Research	
Other approved courses		
Total Hours		9

Finance or Economics Concentration

Code	Title	Hours
Finance or Economics Electives		
Select three finance or economics electives from the following:		9
FIN 420	Intermediate Corporate Finance	
FIN 386	Business & Commerce Abroad	
BUSN 495	Business Analysis and Strategic Management	
BUSN 301	Intermediate Microeconomic Theory	
BUSN 302	Intermediate Macroeconomic Theory	
BUSN/SOC/ ENVR 312	Global Development Issues	
Other approved courses		
Total Hours		9

Management Concentration

Code	Title	Hours
Management Electives		
Select three management electives from the following:		9-10
BUSN 440	Organizational Behavior	
BUSN 341	Human Resource Management	

BUSN 460/ Operations Mgmt/Research
MATH 335/
CSC 335

BUSN 462 Theory/Apl in Leadership
Other approved courses

Total Hours 9-10

Regional Studies Concentration: Europe

Code	Title	Hours
Regional Studies Electives		
Select three regional studies electives from the following:		12
FREN 331	French Culture and Civilization	
FREN 370	Global Political, Social, Economic and Environmental Issues in the French-Speaking World	
FREN 360	French in the Business World	
GER 363	Sustainability in Germany	
GER 423	Topics in Society, Politics and Economics	
SPAN 343	The Culture of Spain	
SPAN 331	Business Spanish	
GEOG 201	World Geography	
Other approved courses		
Total Hours		12

Regional Studies Concentration: Asia

Code	Title	Hours
Regional Studies Electives		
Select three regional studies electives from the following:		12
PSC 332	U.S.-China Relations	
PSC 338	Chinese Politics	
GS 220	Asia in a Global Age: An Introduction	
CHIN 385	Topics in Chinese Society	
GEOG 201	World Geography	
Other approved courses		
Total Hours		12

Regional Studies Concentration: Latin America

Code	Title	Hours
Regional Studies Electives		
Select three regional studies electives from the following:		12
GS/HISP 210	Introduction to Latin American Studies	
HISP 311	U.S.-Latin American Relations	
HISP 320	Mexican American Border Studies	
SPAN 331	Business Spanish	
GEOG 201	World Geography	
HIST 320	Latin American History	
Other approved courses		
Total Hours		12

Degree and Graduation Requirements

In addition to the program-specific requirements listed above, all students must complete the graduation requirements specified for their degree. See the Degree and Graduation Requirements (<https://>

catalog.concordiacollege.edu/undergraduate-academic-community/degree-graduation-requirements/) section for more information.