

# BUSINESS MAJOR

## Major Requirements

The requirements for a **major in business** are 54 to 65 credits:

Code	Title	Hours
<b>Required Supporting Courses</b>		
CSC 104	Software Applications for Business Data	4
MATH 121	Calculus I <sup>1</sup>	4
	or MATH 203 Finite Mathematics	
<b>Business Foundation Courses</b>		
BUS 201	Principles of Global Economics	4
BUS 210	Ethics and Leadership	4
BUSN 305	Introduction to Business Law	3
ACCT 255	Principles of Financial Acctg	4
ACCT 256	Principles of Managerial Acctg	4
<b>Business Core Courses</b>		
BUSN 315	Management Information Systems	3
BUSN 320	Business Statistics	3
BUSN 339	Principles of Management and Leadership	3
BUSN 351	Principles of Mktg and Sales	3
FIN 303	Corporate Finance	3
<b>Concentration</b>		
Business majors must choose at least one concentration from the following:		12-23
Agribusiness		
Economics		
Finance		
Management		
Marketing		
<b>Total Hours</b>		<b>54-65</b>

<sup>1</sup> It is recommended that students take the MATH class prior to economics and accounting courses. The agribusiness, economics, finance, and management information systems concentrations require MATH 121 Calculus I.

Recommended supporting courses:

Code	Title	Hours
COM 305	Business and Professional Speaking	4
COM 312	Interpersonal Communication	4
COM 314	Group Communication and Team Building	4
ENG 316	Business Writing	4
ENG 324	Technical Writing	4
ENG 371	Editing and Grammar for Professionals	4

## Concentrations for a Major in Business

### Agribusiness Concentration

Agribusiness Concentration requires 16 credits:

Code	Title	Hours
<b>Agribusiness Courses</b>		
AGEC 242	Introduction to Agricultural Management (Tri-College course)	4
AGEC 244	Agricultural Marketing (Tri-College course)	3
AGEC 343	Introduction to Commodity Trading (Tri-College course)	3
Select 6 credits from the following:		6
BUSN 308	Government Regulation of Business	
BUSN 310	Global Supply Chain Management	
BUSN 390	Internship	
BUSN 495	Business Analysis and Strategic Management	
AGEC 444	Advanced Commodity Trading (Tri-College course)	
AGEC 474	Cooperatives (Tri-College course)	
<b>Total Hours</b>		<b>16</b>

Agribusiness and Applied Economics (AGEC) courses are offered at North Dakota State University through the Tri-College University program.

### Economics Concentration

Economics Concentration requires 12 credits:

Code	Title	Hours
<b>Economics Courses</b>		
BUSN 301	Intermediate Microeconomic Theory	3
BUSN 302	Intermediate Macroeconomic Theory	3
Select 6 credits from the following:		6
BUSN 300	May Seminar	
BUSN/SOC/ENVR 312	Global Development Issues	
BUSN 333	Global Economics	
BUSN 390	Internship	
BUSN 414	Public Finance	
BUSN 441	Money Banking, and Financial Markets/Institutions	
BUSN 495	Business Analysis and Strategic Management	
<b>Total Hours</b>		<b>12</b>

### Finance Concentration

Finance Concentration requires 12-13 credits:

Code	Title	Hours
<b>Finance Courses</b>		
FIN 403	Int'l Financial Management	3
FIN 420	Intermediate Corporate Finance	3
Select 6-7 credits from the following:		6-7
BUSN 300	May Seminar	
BUSN 390	Internship	
BUSN 495	Business Analysis and Strategic Management	
FIN 304	Equity Analysis	
FIN 386	Business & Commerce Abroad	
FIN 404	Portfolio Construction & Management	
FIN 405	Fixed Income Analysis	
FIN 407	Financial Statement Analysis & Business Valuation	
FIN 408	Hedging & Risk Management	

FIN 410	Management of Financial Institutions	
<b>Total Hours</b>		<b>12-13</b>

### Management Concentration

Management Concentration requires 15-16 credits:

Code	Title	Hours
<b>Management Courses</b>		
BUSN 440	Organizational Behavior	3
BUSN 495	Business Analysis and Strategic Management	3
Select 9 credits from the following:		9
BUSN 300	May Seminar	
BUSN 310	Global Supply Chain Management	
BUSN 341	Human Resource Management	
BUSN 390	Internship	
BUSN 439	Cross-Cultural Management	
BUSN 460	Operations Mgmt/Research	
BUSN 462	Theory/App'l in Leadership	
ENPR 240	Entrepreneurial Mindset I	
ENPR 340	Entrepreneurial Mindset II	
<b>Total Hours</b>		<b>15</b>

### Marketing Concentration

Marketing Concentration requires 15 credits:

Code	Title	Hours
<b>Marketing Courses</b>		
BUSN 451	Global Marketing	3
BUSN 453	Consumer Behavior	3
BUSN 463	Marketing Research	3
Select 6 credits from the following:		6
BUSN 352	Selling Today	
BUSN 363	Digital Marketing	
BUSN 390	Internship	
Approved Special Topic Marketing Courses		
<b>Total Hours</b>		<b>15</b>