

MUSIC AND BUSINESS ENTREPRENEURSHIP MAJOR (BACHELOR OF ARTS)

Major Requirements

The requirements for a major in music and business entrepreneurship leading to a Bachelor of Arts degree are 73 credits:

Code	Title	Hours
Music Courses		
MUS 111	Materials of Music I	2
MUS 112	Materials of Music II	2
MUS 128	Aural Skills I	2
MUS 211	Materials of Music III	2
MUS 212	Materials of Music IV	2
MUS 225	Aural Skills II	2
MUS 226	Aural Skills III	2
MUS 232	History of Western Music: Medieval to the Mid-19th Century	4
MUS 361	World Musics	4
MUS 309	Contextual Studies: History of Western Music II: From the Mid-19th Century to the Present	2
Contextual studies courses (MUS 308, MUS 309, or MUS 310)		2
Music electives ¹		8
Private instruction or class piano		8
8 semesters of music ensemble participation ²		
Business/Entrepreneurship Courses		
BUS 205	Organizational Management	4
BUS 210	Ethics and Leadership	4
BUS 220	Principles of Accounting and Finance	4
BUSN 305	Introduction to Business Law	3
ENPR 240	Entrepreneurial Mindset I	1
ENPR 340	Entrepreneurial Mindset II	2
ENPR 341	Design Thinking	3
ENPR 342	Entrepreneurial Marketing I	3
ENPR 442	Entrepreneurial Marketing II	3
Business electives (select from the following):		4
BUS 215	Marketing, Sales & Fundraising	
BUSN 341	Human Resource Management	
BUSN 462	Theory/Appl in Leadership	
ENPR 443	Entrepreneurial Finance	
ENPR 444	Venture Planning	
ENPR 445	Startup Venture	
BUS 285	STEP: An Offutt Career and Leadership Journey, Step I	
BUSN 385	STEP: An Offutt Career and Leadership Journey, Step II	
THR 328	Arts Management	
FIN 206	Personal Finance	
Total Hours		73

¹ It is suggested that students concentrate the elective courses within a single area - music theory and composition, music history and literature, conducting or pedagogy. Credits in private lesson instruction may not be used to fulfill the 8-credit requirement in music electives.
² Participation in an appropriate ensemble as designated by the music faculty and as related to the major area of study is required each semester of enrollment.

Degree and Graduation Requirements

In addition to the program-specific requirements listed above, all students must complete the graduation requirements specified for their degree. See the Degree and Graduation Requirements (<https://catalog.concordiacollege.edu/undergraduate-academic-community/degree-graduation-requirements/>) section for more information.

Suggested Four-Year Plan

The four-year plan detailed below is a suggested coursework sequence. This plan may need to be adapted based on course offerings as well as individual student circumstances, such as transfer credit and study away experiences.

Course	Title	Hours
First Year		
Fall		
INQ 100	Critical Inquiry Seminar	4
IWC 100 or IOC 100	Inquiry Written Communication or Inquiry: Oral Communication	4
MUS 111	Materials of Music I	2
PED 111	Wellness	1
Exploration or Perspectives Core Course		4
Primary Instrument Lessons		1
Ensemble		
		Hours
		16
Spring		
IOC 100 or IWC 100	Inquiry: Oral Communication or Inquiry Written Communication	4
REL 200	Christianity and Religious Diversity	4
MUS 112	Materials of Music II	2
MUS 128	Aural Skills I	2
Exploration or Perspectives Core Course		4
Primary Instrument Lessons		1
Ensemble		
		Hours
		17
Second Year		
Fall		
BUS 205	Organizational Management	4
ENPR 240	Entrepreneurial Mindset I	1
ENPR 340	Entrepreneurial Mindset II	2
MUS 211	Materials of Music III	2
MUS 225	Aural Skills II	2
MUS 232	History of Western Music: Medieval to the Mid-19th Century	4
Primary Instrument Lessons		1
Class Piano (or lessons)		1
Ensemble		
		Hours
		17
Spring		
BUS 210	Ethics and Leadership	4
MUS 212	Materials of Music IV	2
MUS 226	Aural Skills III	2
MUS 309	Contextual Studies I - Period (History of Music II)	2

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Exploration or Perspectives Core Course		4
Primary Instrument Lessons		1
Class Piano (or lessons)		1
Ensemble		
Hours		16
Third Year		
Fall		
BUS 220	Principles of Accounting and Finance	4
MUS 308	Contextual Studies I - Genre (MUS 309 or MUS 310)	2
Exploration or Perspectives Core Course		4
Language 1		4
Primary Instrument Lessons		1
Class Piano (or lessons)		1
Ensemble		
Hours		16
Spring		
ENPR 341	Design Thinking	3
ENPR 342	Entrepreneurial Marketing I	3
Language 2 or Elective		4
Music Elective		4
Primary Instrument Lessons		1
Class Piano (or lessons)		1
Ensemble		
Hours		16
Fourth Year		
Fall		
ENPR 442	Entrepreneurial Marketing II	3
MUS 361	World Musics	4
Exploration or Perspectives Core Course		4
Music Elective		2-3
Elective		2-3
Primary Instrument Lessons		1
Ensemble		
Hours		16-18
Spring		
REL 300	Upper-level Religion Core Course	4
BUSN 305	Introduction to Business Law	3
ENPR or BUSN Elective		3-4
Music Elective		2-3
Elective		2-3
Primary Instrument Lessons		1
Ensemble		
Hours		15-18
Total Hours		129-134

undergraduate-academic-community/degree-graduation-requirements/) for more information.

- Students must earn at least a C in any music theory and aural skills course that is a prerequisite for a higher-level course in either subject.
- Piano proficiency level must be passed. It is recommended that at least 2 credits of private piano instruction be taken.
- Eight total credits of piano and primary instrument lessons are required, but primary instrument lessons are encouraged for all eight semesters of coursework.
- Eight total music elective credits are required.

Important Notes

- Although Bachelor of Arts music students need not take more than two years of ensemble courses, it is highly recommended that they continue to participate in Concordia's music programs by remaining active in an ensemble of their choice.
- It is suggested that students concentrate the music elective courses within a single area - music theory and composition, music history and conducting or pedagogy. Credits in private instruction may not be used to fulfill the music electives requirement.
- Students are reminded to pay attention to the courses chosen outside of their music major. Review the Core Curriculum requirements (<https://catalog.concordiacollege.edu/core-curriculum/core-curriculum/>), PEAK requirements (<https://catalog.concordiacollege.edu/core-curriculum/>), and overall Degree and Graduation requirements (<https://catalog.concordiacollege.edu/>)